

**Beth Leigh****Director of Development & Partner Engagement – Go Global NC**

Beth Leigh is the Director of Development & Partner Engagement at Go Global NC and is responsible for planning and implementing strategies to raise vital funds, overseeing all fundraising activities, and identifying opportunities for community growth.

Prior to joining Go Global NC, Beth served as a development officer and managed multimillion dollar fundraising campaigns to create charter schools in urban areas and for the American Red Cross. Beth held roles of increasing responsibility at the American Red Cross, including regional training coordinator and disaster specialist, international humanitarian law instructor, and lead disaster

specialist.

Beth earned a Master of Arts in Education, Curriculum, and Instruction from the University of Phoenix and a Bachelor of Science in Applied Arts and Sciences from Rochester Institute of Technology. She is a certified international humanitarian law instructor for the International Committee of the Red Cross and Red Crescent, has her certification in grant writing from Notre Dame and serves on the board for the Association of Fundraising Professionals – Triangle Chapter. Beth has traveled extensively to work in communities across the world following major natural disasters.

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**About Go Global NC**

Go Global NC, part of the UNC System since 1979, designs and manages programs that build the capacity of policy leaders, educators, students, and business and community leaders to enable North Carolina to succeed in a global economy and increasingly interdependent world. Visit [goglobalnc.org](http://goglobalnc.org) to learn how Go Global NC connects North Carolina and the world.