

Lisa Yanke
Director of Communications – Go Global NC



Lisa Yanke is the Director of Communications at Go Global NC and is responsible for oversight of communications and marketing.

Prior to joining Go Global NC, Lisa was the manager of technology communications at NBCUniversal - Office of the CIO, where she developed and managed executive communications and special events for the global EVP/CIO and technology leadership team and served as the liaison to NBCUniversal corporate communications.

Previously, Lisa gained diverse experience in strategic internal and executive communications, media relations, community relations, integrated marketing, event and project management and corporate training in increasingly responsible positions at US West, Qwest Communications, R.H. Donnelley and Dex One.

Lisa earned a Master of Arts in Strategic Mass Communications and Integrated Marketing from Kent State University and a Bachelor of Science in Journalism from the University of Wisconsin. She is a Project Management Professional (PMP) and holds her certification to Teach English as a Foreign Language (TEFL). Lisa has traveled extensively and studied in cultural and language immersion programs in Costa Rica, Puerto Rico, and Spain.

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About Go Global NC

Go Global NC, part of the UNC System since 1979, designs and manages programs that build the capacity of policy leaders, educators, students, and business and community leaders to enable North Carolina to succeed in a global economy and increasingly interdependent world. Visit goglobalnc.org to learn how Go Global NC connects North Carolina and the world.