

This document provides a list of indicators and sources provided in [North Carolina's Global Engagement Snapshot](#). For additional reference and background information see the [North Carolina Blueprint for Global Engagement](#).

Strategic Area	Indicator	Source
LEADERSHIP	Number of leaders involved with the NC Blueprint for Global Engagement	Go Global NC
	Number of endorsers/supporters of the NC Blueprint for Global Engagement	
	Number of Coalition for Global Competitiveness members	
COMMUNICATIONS AND PARTNERSHIPS	N.C. Coalition for Global Competitiveness website visits	Go Global NC
	International Companies with NC Headquarters	Dun and Bradstreet, FDI Markets, Community Investment Report, EDPNC
	Who is Tweeting about "GLOBAL" in North Carolina?	Twitter
	Sentiment Score for Tweets about North Carolina's Global Identity	
	Top Hashtags Used in Twitter Conversations About North Carolina's Global Identity	
	Keywords used in Twitter Conversations About North Carolina's Global Identity	
	Top Global North Carolina Influencers	
	Map of Twitter Users Discussing North Carolina (NC Users)	
	Direct monetary awards to UNC campuses from foreign sponsors	UNC System Office
	Subcontracts from UNC campuses to foreign collaborators	
GLOBAL INFRASTRUCTURE AND LOGISTICS	K-12 school median total broadband usage (MBPS)	Microelectronics Center of North Carolina (MCNC)
	K-12 school median broadband usage per student (KBPS)	
	K-12 school median broadband usage per student peak day (KBPS)	
	Value amount of NC exports by county of port	United States Census Bureau
	Value amount of NC imports by county of port	
	Number of non-stop international destinations from NC airports	Regional Airport Websites
	Number of international passengers departing from NC airports	Bureau of Transportation Statistics
	Number of international passengers arriving to NC airports	
GLOBAL ECONOMIC DEVELOPMENT	Foreign direct investment (FDI) in NC	Bureau of Economic Analysis
	Top countries investing in NC	The Economic Development Partnership of North Carolina
	Jobs added by top investing countries in NC	
	Jobs added by top investing countries in NC	
	Top foreign direct investment (FDI) industries in NC	
	Foreign direct investment (FDI) employment in NC	Bureau of Economic Analysis
	Foreign direct investment (FDI) employment in the United States	United States Census Bureau
	NC's rank among US states for employment by foreign investors	Bureau of Economic Analysis
	US jobs supported by goods exports from NC	International Trade Administration
	Number of companies exporting internationally from NC	
	Value of total exports of merchandise from NC, and by selected metropolitan area	
	NC's top 5 export industries	International Trade Administration
	Value amount spent in NC tourism	U.S. Travel Association
	Number of supported jobs from tourism	
	Number of supported businesses from tourism	North Carolina Department of Commerce
	Number of global employers who have operations in NC	Organization for International Investment
Number of companies headquartered in NC with a foreign parent	Dun and Bradstreet, FDI Markets	

Strategic Area	Indicator	Source
	Value amount of agricultural exports from NC	United States Department of Agriculture, Foreign Agricultural Service
	Number of private industry firms	Bureau of Labor Statistics
	Number of certified international documents authenticated by the NC Department of the Secretary of State	NC Secretary of State
	Top 25 NC Export Countries Based on Dollar Value	United States Census Bureau
	Number of employed science, engineering, health labor doctorates	National Science Foundation
	Total research and development spending patterns	
CROSS CULTURAL COMPETENCE	Number of international students at higher education institutions	Institute of International Education, Open Doors Data
	Number of NC study abroad students from higher education	
	Number of K–12 students enrolled in world languages	North Carolina Department of Public Instruction
	K-12 foreign language enrollment	American Councils for International Education
	Number of students enrolled in advanced placement foreign languages	North Carolina Department of Public Instruction
	Number of K-12 students enrolled in ESL	
	Number of community college students enrolled in ESL	NC Community College System
	Number of schools globally badged/certified	North Carolina Department of Public Instruction
	Number of districts globally badged/certified	
	Number of sister city relationships	Sister Cities International
	Number and country of origin for UNC international students by academic level	Institute of International Education, Open Doors Data
	Number of UNC students who participate in study abroad or exchange programs	
	Financial contribution of international students	NAFSA: Association of International Educators
	Number of immersion language programs in public schools (K-12)	North Carolina Department of Public Instruction
Contextual Indicators	Place of birth for foreign born population	United States Census Bureau
	Place of birth for foreign born population – percentage per county	
	Hispanic or Latino origin by country of origin	
	Number of residents born in NC	
	Ancestry - reported by country of ancestry	
	Languages spoken at home - only English	
	Languages spoken at home - Spanish or Spanish Creole	
	Languages spoken at home - Other Indo-European languages	
	Languages spoken at home - Asian and Pacific Island languages	
	Languages spoken at home - other languages	
	Unemployment rate	Bureau of Labor Statistics
	Median household income	United States Census Bureau
	Percent of individuals who moved to NC from abroad	
	Percent of high school graduation	North Carolina Department of Public Instruction
	Male students enrolled in K-12 public schools	United States Census Bureau
	Female students enrolled in K-12 public schools	
	Race and gender of students enrolled in NC public schools	North Carolina Department of Public Instruction
	Educational attainment	United States Census Bureau
	Number of passports issued to NC residents	Bureau of Consular Affairs
	Number of naturalized US citizens in NC	United States Census Bureau
Population		
Percentage of residents born in NC		